

GV Financial Advisors – Website Privacy Policy

This policy is effective November 24, 2009

Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. The GV Financial Advisors Website is intended for use only by persons within the United States, and these rules and policies apply only to residents and users within the United States of America.

The Information We Collect:

This notice applies to all information collected or submitted on all the websites owned and/or operated by GV Financial Advisors. On some pages, you can make requests and register to receive materials. On other pages, you may fill out request forms. The different types of personal information collected at these pages are detailed below. The list is meant to be a comprehensive compilation of all the types of information we may choose to collect now or in the future. For example : Data collected may be limited to email address in one instance and in another limited to site usage pattern, or only as part of aggregate data and none at an individual level in yet another instance.

Name

Address

Email address

Phone number

Subscribe/ unsubscribe to information and periodic messages from GV Financial Advisors

Login times and dates, details (names, email, user ID, password)

Password changes

Browser versions

Screen resolution

Operating system version

Manner in which you connect to the internet

Internet protocol address

Site navigation

Search requests and results

Interests, Feedback and referrals

Length of visit, number of pages, requests

Additionally, we may collect information about other software on your computer for the limited purpose of protecting your security or improving your online experience. Your personal information may be supplemented with additional information, including publicly-available information and information from other companies.

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

The Way We Use Information:

We use the information you provide about yourself when placing a request only to complete that request. We do not use the information collected for any purpose other than to enhance the content and user experience within GV Financial Advisors websites. We do not share personal information with outside parties except as may be required to complete the request or as compelled to do so by law.

We use the information you provide about someone else when placing a request only to address your request. We do not share this information with outside parties except to the extent necessary to complete the request.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can choose to register with our website if you would like to receive our newsletters as well as updates on our products and services. Information you submit on our website will not be used for any other purpose unless you opt-in for additional services.

We may in some instances collect passive information through “cookies” and other similar mechanisms to enhance user experience.

Disclosure of Personal Information

Disclosure of personal information without prior consent is permitted by law only in very limited and exceptional circumstances, such as an emergency that threatens an individual’s life, health or security. In such cases we may have to disclose your personal information without your consent.

When you participate in our workshop programs, your name address, email, telephone and other professional information that you provide will be given to other participants in the workshop with your consent. This portion of the site will be available only to participants of your workshop group.

We use non-identifying and aggregate information to better design our website and to improve content and usability. For example, we may collect information that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals. This non personal information may be collected and analyzed by third parties to improve our services to you.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

In the event that ownership of GV Financial Advisors website was to change as a result of a merger, acquisition, or transfer to another company, your personal information may be transferred. If such a transfer would result in a material change in the use of your personal information, we will provide notice about the choices you have to decline to permit such a transfer.

Our Commitment To Data Security

Security of your personal information is very important to us. GV Financial Advisors takes all reasonable precautions to protect personal information that we collect from you. Every staff member must sign a confidentiality and non-disclosure agreement. Your personal information is held in secure databases and only accessible by password and is protected by use of firewall. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place reasonable physical, electronic and other procedures to safeguard and secure your personal information.

Web linking

While we do our best to provide you with helpful, trustworthy resources, we cannot endorse, approve or guarantee information, products, services, or recommendations provided at a third party Web site. Because we may not always know when information on a linked site changes, we are not responsible for the content or accuracy of any third party Web site. We will not be responsible for any loss or damage of any sort resulting from the use of a link on its Web site nor will we be liable for any failure of products or services advertised or provided on these linked sites.

We offer links to you on an “as is” basis. When you visit a third party Web site by using a link on our site, you will no longer be protected by our Privacy Policy or security practices. The data collection, use and security practices of the linked site may differ from the practices of our site. You should familiarize yourself with the Privacy Policy and security practices of the linked Web site. Those are the policy and practices that will apply to your use of the linked Web site, NOT our policy and practices.

How You Can Access Or Correct Your Information

Current clients of GV Financial Advisors can access some of their personally identifiable information that we collect online and maintain by contacting your personal Financial Advisor by email. We use this procedure to better safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Privacy Policy Updates

As the online presence of GV expands over time and we strive to provide additional services to enhance user experience, we may update our privacy policy from time to time as needed without prior notification.

How To Contact Us

Should you have other questions or concerns about these privacy policies, please call us at 770-295-5740 or send us an email at info@gvfinancial.com.